



MASTER LEVEL I

Communication and Media Studies

1ST Edition

1500 hours 60 ECTS

Academic Year 2021/2022

MA1173

Title	Communication and Media Studies
Edition	1 ST Edition
Area	INTERNATIONAL
Category	MASTER
Level	Level I
Academic Year	2021/2022
Duration	One year, 1500 hours, 60 ECTS
Objectives	This postgraduate MASTER course aims to train current and future professionals interested in contributing to the communication and media sectors. The programme deals with a wide range of conventional and new topics, including the developments in digital communications, social media, as well as the increasing focus on visuals as important communication tools. Through this programme, students will be provided with the critical and technical skills needed to navigate the ever-evolving communication and media industry effectively.
Directors	
Steering Committee	
Teaching Coordinator	
Target audience	Media and advertising practitioners, branding and marketing communications managers/executives, creative designers, communication and media studies lecturers, media producers, social media specialists, arts and social sciences undergraduates.

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Activities	The delivery of the Master's contents is carried out through the e-learning platform, accessible 24/7. Such e-learning pattern foresees a training path, provided with assistance and access to teaching materials especially developed, accessible online, and to a range of interactive educational activities. Lecturers will also interact with the students and assist in any academic matters.																																								
Committments	Students are expected to: • study the didactic material specifically arranged; • participate in online activities; • successfully pass the evaluation tests delivered on the Platform; successfully meet the required learning outcomes of each module as stated in course outline in order to pass the assignments; • revise the assignments according to the lecturers' comments in an event of the failure to meet one or more of the learning outcomes for each module; • successfully pass the final dissertation in presence at any of approved exam locations.																																								
Access Qualifications	• The following access qualifications are required: • Bachelor Degree or equivalent Level 6 qualifications.																																								
Enrolment terms	Enrolment always open																																								

Enrolment fees**€ 2500,00**

to which are added € 116 for service contribution

	Instalment	Deadline
1	1100€ + € 116 per spese di bollo	at the time of registration
2	700€	after 1 st month of the enrolment
3	700€	after 2 nd month of the enrolment

€ 2000,00

to which are added € 116 for service contribution

Only for students enrolled through affiliated Institutions

	Instalment	Deadline
1	800€ + € 116 per spese di bollo	at the time of registration
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Payment modalities

There are two possible payment modalities:

- The payment of the total amount/first instalment can be made by bank transfer, effected **from THE APPLICANT ONLY**, at the following bank account details
- The payment can be made online through the online payment portal on the platform.

Please, indicate in the reason of payment your Name, Surname, a copy of the proof of payment and the master's code: MA1173.