



MASTER LEVEL I

Italian Arts, Communication and Entertainment

1ST Edition

1500 hours 60 ECTS

Academic Year 2021/2022

MA1189

Title	Italian Arts, Communication and Entertainment
Edition	1 ST Edition
Area	Made in Italy
Category	MASTER
Level	Level I
Academic Year	2021/2022
Duration	One year, 1500 hours, 60 ECTS
Objectives	Italy has been, since antiquity, the centre of history, culture and art, but also Italy is the country that hosts unique and fascinating international events as well as some of the most acclaimed films in the history of cinema. The Italian entertainment industry is known worldwide for its epic films set in classical settings, the numerous film directors, actors and actresses as well as its strong and mass appealing TV shows formats born in the 1950's. This Postgraduate Master Course aims at providing graduates and entertainment lovers with a broad overview over the Italian Entertainment and creative industry and its peculiarities from different perspectives: Art, Design, Economy, Communications, Television, Cinema and Music. The programme offers a solid knowledge for the organization and promotion of arts events in digital era, but also the professional knowledge to enable students and passionate about the sector in specialising on the features of the Italian entertainment sector.
Target audience	This Postgraduate Master course is aimed at young graduates, professionals and all the entertainment and arts lovers who wish to improve their competences in the "Made in Italy" branded communication and entertainment industry.

Tools	The Master Course will be delivered online in distance mode, through the didactic platform accessible 24/7. The distance learning system model adopted provides for assisted learning along a predetermined educational path, with access to didactic materials developed specifically and usable online and to a repertoire of interactive didactic individual and group activities, mediated by the computer and guided by tutors / technology and content experts, able to interact with the students and answer their enquiries. The study of the digital (video lessons of the lecturers with graphic animations) and printed (lecture notes and / or texts) didactic materials usually takes place according to the times and availability of the individual student. Video lessons for theoretical study also through the provision of bibliographies and sitographies etc. in addition to notes and documents for the acquisition of practical skills.																											
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Access Qualifications	The following access qualifications are required: • Bachelor's Degree qualification (EQF level 6)																											
Enrolment terms	Enrolment always open																											
Terms and Conditions	L'amministrazione si riserva l'attivazione del Corso Postlaurea L'iscrizione comporta l'accettazione del Regolamento sulle condizioni d'utilizzo																											

Enrolment fees**€ 3000,00**

to which are added € 116 for service contribution

To be paid upon enrolment in a single instalment or divided in two instalments, as follows:

	Instalment	Deadline
1	1500€ + € 116 per spese di bollo	at the time of registration
2	1500€	after 1 st month of the enrolment

€ 3000,00

to which are added € 116 for service contribution

convenzione "Vodafone Turkey"
payable in 8 installments divided as follows

	Instalment	Deadline
1	375€ + € 116 per spese di bollo	at the time of registration
2	375€	after 1 st month of the enrolment
3	375€	after 2 nd month of the enrolment
4	375€	after 3 rd month of the enrolment
5	375€	after 4 th month of the enrolment
6	375€	after 5 th month of the enrolment
7	375€	after 6 th month of the enrolment
8	375€	after 7 th month of the enrolment

Payment modalities

The payment of the total amount/first instalment can be made by bank transfer, effected from the applicant only, at the following bank account details

Please, indicate in the reason of payment your Name, Surname, a copy of the proof of payment and the master's code: MA1189